

FOR IMMEDIATE RELEASE

For more information, contact:

*Sandra K. McGinty, Public Relations Director
949.699.0115 / 949.307.6900*

Newly remodeled employment law Web site brings wealth of value-added resources to HR professionals and business owners

– Millerlawgroup.com offers tremendous value to repeat visitors, including ongoing updates on California Employment Law, a comprehensive database of articles, and a free newsletter. –

LARKSPUR, Calif. – October 15, 2003 – Miller Law Group, a woman-owned and operated law firm in the San Francisco Bay Area, has announced the launch of its newly revamped Web site. The dynamic, browser-friendly site offers many new features — the most significant of which is a continually expanding Reading Room that contains an impressive database of articles on topics of interest to business owners, employers and HR professionals. By accessing the Reading Room on a regular basis, visitors can view new articles as they are added each month, and keep up to date on changes in California law that affect them.

The new Web site also makes it easy to subscribe to Miller Law Group's free newsletter. By submitting an instant online request form, visitors can automatically receive this quarterly publication that is filled with helpful articles and information.

Millerlawgroup.com has also redesigned its Contact page to include an easy-to-use information request form. The process is simple. The visitor submits a request; an experienced attorney from Miller Law Group contacts the requestor within 24 hours. Plus, visitors have the option to send a personal e-mail to Michele Ballard Miller or Maki Daijogo, the firm's founders.

Miller felt it was important to upgrade the Web site for several reasons. "We want to offer employers and HR professionals a trusted resource where they can find answers to all their employment law questions," says Miller.

Daijogo adds, "We also wanted to provide an easy way for these professionals to communicate directly with us. Now they can contact us through the site. If they need to discuss a specific problem or situation, their request facilitates a confidential call within 24 hours."

Other new features of millerlawgroup.com include detailed lists of speaking qualifications as well as past and future speaking engagements. These are linked from the biography pages for each of the firm's attorneys: Michele Ballard Miller, Maki Daijogo, Lindsey Urbina, Kerry McInerney Freeman and Jennifer Shy. The biographies provide site visitors a concise summary of each attorney's background and professional experience, as well as their specific area(s) of expertise and accomplishments.

The firm's goal for the site redesign was to offer significantly greater value to employers and Human Resource professionals, while at the same time maintaining the appealing style and tone that had been previously established in the original site. Bothwell Marketing representative Polly Plockman, who oversaw the site redesign, explains it well. "Because feedback regarding the look and feel of the original site was positive," she says, "we worked to maintain that tone while creating value-added tools and resources that visitors can use on a regular basis."

To access the site, log on to www.millerlawgroup.com. To contact Michele Ballard Miller directly, e-mail her at mbm@millerlawgroup.com or call 415.464.4300. To contact her Public Relations Director, Sandra McGinty, call 949.307.6900.

Michele Ballard Miller is a member of the Labor Law and Litigation Sections of the American Bar Association, the Employment Law Section of the State Bar of California and the Labor and Employment Law Section of the Bar Association of San Francisco. She has practiced exclusively in labor and employment law since receiving her law degree from the University of California, Hastings College of the Law, in 1982, and specializes in litigation, including wrongful termination, discrimination, sexual harassment and various other employment claims. Additionally, Miller is an adjunct professor at the University of San Francisco School of Law and has extensive experience in supervisory training, as well as the traditional labor relations areas of collective bargaining, arbitration and related agency proceedings.